

E-Cigarette Exposure Calls Increase 17 Fold.

Did you know it only takes a small amount of nicotine to poison a child? According to the Wisconsin Poison Center 98 e-cigarette exposure calls were reported between January 2010 to October 2015. Children 5 years and younger were the largest group exposed with the majority being exposed through ingestion. Accidental ingestion of nicotine can result in nausea, vomiting, confusion, cardiac arrhythmia, coma, and death. To read the full article [CLICK HERE](#). If you or someone you know uses these products please put them up and lock them up. [CLICK HERE](#) to print or save "Prevent Tobacco Poisoning" Flyer.

Add This Number, Save a Life: Poison Control Center 1-800-222-1222.

Additional Concerns: Teens are also using e-cigarettes for "dripping" [CLICK HERE](#) to learn more!

Interested in Joining the New Coalition?

There is a new coalition, with new leadership, and a world of possibilities in helping create a generation of tobacco-free kids, and helping anyone quit!

The coalition is casting the net wide hoping to recruit individuals across the state who can share innovative ideas on how we can improve our efforts in creating and sustaining a movement that can:

- prevent kids from ever starting
- save lives
- help groups that are disproportionately affected by tobacco
- help anyone quit
- decrease healthcare costs



If you're in Contact: [Kari McGaughey](#) at Kari.McGaughey@lung.org



Award of Excellence!

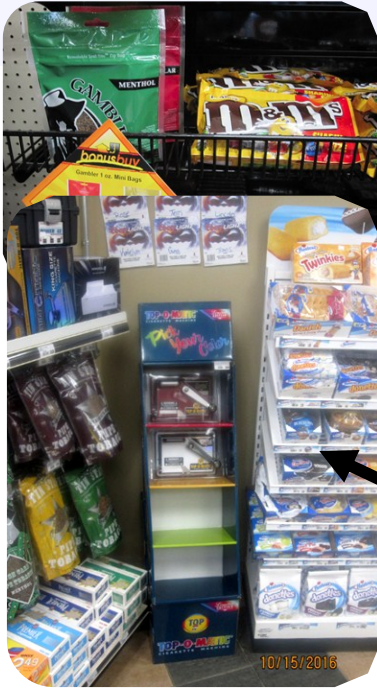
In 2016 coalition members Julie Jorgensen of Bethany Christian Services and Jeff Butz of FABOH received the Award of Excellence for their consistent support in tobacco prevention and control by taking an active role in decreasing the burden of tobacco in Fond du Lac County.

Pictured left to right: Jeff Butz and Julie Jorgensen

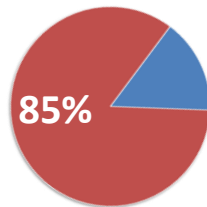


Product Placement

FACT members along with tobacco prevention and control staff surveyed 13 retailers in the counties of Green Lake, Marquette, and Waushara Counties. Youth look for product placement, flavorings, and brand types. The information observed by the youth is documented and used to educate local and state leaders and community members.



85% of Pipe Tobacco was found in isles or on endcaps



next to M&M's and bakery items

85% of Cigars were located in self serve displays. Only 15% of cigars found were located behind the counter.



Fond du Lac FACT

It's a new year and the Fond du Lac FACT youth group continues to spread the truth about tobacco. Youth from Sabish, Theisen, and Woodworth Middle Schools are pictured participating in activities that help to tell about the dangers of tobacco.

Pictured: Top left to right— Sabish 8th grade and Woodworth 8th grade. Bottom—Theisen 7th grade.

To Learn More about FACT [Click Here](#)



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